

Bleed Area: 196mm x 71mm

Trim Area: 190mm x 65mm

Safe Area: 184mm x 59mm

SEA SALT SPRAY

REYU Artwork Guidelines

Bleed Area:

Extend any background colours or patterns to fill this area for edge-to-edge printing.

Trim Area:

This is where your label will be cut. All artwork you want to be visible should be within this area.

Safe Area:

Please make sure any important elements, such as text and logos, are within this safe area.

Do not edit or resize the BACK ARTWORK group layers without discussing it with a REYU consultant first. Certain elements are legally required.

Hints & Tips

- The bottle diameter is 60.7mm, so bear this in mind when placing elements that you want to be visible together.
- For clear labels, make sure any elements to be printed in white are spot colours with the name **SpotColor_White**
- Print the artwork yourself on A4 to ensure all text is readable

Exporting

- Delete / hide the ARTWORK GUIDELINES group layer
- Outline all text (select all layers, click type -> create outlines)
- Save all products as separate PDF files (PDF/X-1a:2001)
- Save with 3mm bleed and no printer marks

Directions for use: Shake before use and spray from 10cm onto damp or dry hair.

Tips: Apply to roots for added lift. Twist hair to enhance texture. Air dry for a more matt finish.

INGREDIENTS: AQUA (WATER), SODIUM CHLORIDE, MAGNESIUM SULFATE, PEG-40 HYDROGENATED CASTOR OIL, POLYSORBATE 20, MAGNESIUM CHLORIDE, HYDROLYZED CORN STARCH, MARIS SAL (SEA SALT), GLYCERIN, PANTHENOL, TETRASODIUM EDTA, CITRUS BERGAMIA (BERGAMOT) PEEL OIL EXPRESSED, CITRUS AURANTIUM AMARA (BITTER ORANGE) FLOWER OIL, CURCUMA LONGA (TURMERIC) ROOT OIL, GLYCINE SOJA (SOYBEAN) OIL, MYRISTICA FRAGRANS (NUTMEG) FRUIT OIL, GLYCERIN, PARFUM (FRAGRANCE), TETRAMETHYL ACETYLOCTAHYDRONAPHTHALENES, HEXAMETHYLINDANOPYRAN, VANILLIN, BENZYL SALICYLATE, HYDROXYCITRONELLAL, LINALYL ACETATE, ALPHA-ISOMETHYL IONONE, LIMONENE, HEXADECANOLACTONE, COUMARIN, CITRUS LIMON PEEL OIL, CITRIC ACID, PHENOXYETHANOL, TRIETHYLENE GLYCOL

FREE FROM: SLS / PARABENS / PALM OIL / MINERAL OIL



CRUELTY
FREE



VEGAN
FRIENDLY



RECYCLE
ME



MADE IN
THE UK



240ml e 8.1fl.oz

BATCH NO. 84263
FEH LTD. DE65.5BU