

Bleed Area: 306mm x 81mm

Trim Area: 300mm x 75mm

Safe Area: 294mm x 69mm

REJUVENATING SHAMPOO

REYU Artwork Guidelines

Bleed Area:

Extend any background colours or patterns to fill this area for edge-to-edge printing.

Trim Area:

This is where your label will be cut. All artwork you want to be visible should be within this area.

Safe Area:

Please make sure any important elements, such as text and logos, are within this safe area.

Do not edit or resize the BACK ARTWORK group layers without discussing it with a REYU consultant first. Certain elements are legally required.

Hints & Tips

- The bottle diameter is 97.5mm, so bear this in mind when placing elements that you want to be visible together.
- For clear labels, make sure any elements to be printed in white are spot colours with the name **SpotColor_White**
- Print the artwork yourself to ensure all text is readable

Exporting

- Delete / hide the ARTWORK GUIDELINES group layer
- Outline all text (select all layers, click type -> create outlines)
- Save all products as separate PDF files (PDF/X-1a:2001)
- Save with 3mm bleed and no printer marks

Directions for use: Apply to wet hair and massage. Rinse and repeat if needed. Gentle enough for everyday use.

INGREDIENTS: AQUA (WATER), SODIUM C14-16 OLEFIN SULFONATE, COCAMIDOPROPYL BETAINE, DISODIUM COCOAMPHODIACETATE, PARFUM (FRAGRANCE), QUATERNIUM-80, SODIUM LAURYL GLUCOSE CARBOXYLATE, LAURYL GLUCOSIDE, GLYCERIN, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, WHEAT AMINO ACIDS, PEG-6 CAPRYLIC/CAPRIC GLYCERIDES, PEG-150 PENTAERYTHRITYL TETRASTEARATE, HYDROLYZED SOY PROTEIN, HYDROLYZED WHEAT PROTEIN, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, PEG/PPG-120/10 TRIMETHYLOLPROPANE TRIOLEATE, LAURETH-2, ARGANIA SPINOSA (ARGAN) KERNEL OIL, TOCOPHERYL ACETATE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, **SCLEROCARYA BIRREA (MARULA) SEED OIL***, **OPUNTIA FICUS INDICA (PRICKLY PEAR) SEED OIL***, **CITRULLUS LANATUS (WATERMELON) SEED OIL***, **BUTYROSPERMUM PARKII (SHEA BUTTER) EXTRACT***, **ADANSONIA DIGITATA (BAOBAB) SEED OIL***, LINALOOL, CITRIC ACID, SODIUM HYDROXIDE, PHENOXYETHANOL, TRIETHYLENE GLYCOL, SODIUM BENZOATE, POTASSIUM SORBATE. ***ORGANIC.**

FREE FROM: SLS / PARABENS / PALM OIL / MINERAL OIL / ALCOHOL

WARNING: EXTERNAL USE ONLY, AVOID CONTACT WITH EYES



CRUELTY
FREE



VEGAN
FRIENDLY



ETHICALLY
SOURCED



MADE IN
THE UK



12 M

BATCH NO. 100936
FEH LTD. DE65 5BU

950ml e 32.1fl.oz