Bleed Area: 196mm x 71mm

Trim Area: 190mm x 65mm

Safe Area: 184mm x 59mm

REYU Artwork Guidelines

Bleed Area:
Extend any background colours or patterns to fill this area for edge-to-edge printing.

Trim Area:
This is where your label will be cut. All artwork you want to be visible should be within this area.

Safe Area:
Please make sure any important elements, such as text and logos, are within this safe area.

Do not edit or resize the BACK ARTWORK group layers without discussing it with a REYU consultant first. Certain elements are legally required.

Hints & Tips

- The bottle diameter is 60.7mm, so bear this in mind when placing elements that you want to be visible together.
- For clear labels, make sure any elements to be printed in white are spot colours with the name **SpotColor_White**
- Print the artwork yourself on A4 to ensure all text is readable

Exporting

- Delete / hide the ARTWORK GUIDELINES group layer
- Outline all text (select all layers, click type -> create outlines)
- Save all products as separate PDF files (PDF/X-1a:2001)
- Save with 3mm bleed and no printer marks

ILLUMINATING POTION

Directions for use: Apply a small amount onto your palm and work through damp hair as required. For final finish, apply to dry hair.

INGREDIENTS: CYCLOPENTASILOXANE, CYCLOHEXASILOXANE, DIMETHICONOL, PHENYL TRIMETHICONE, PARFUM (FRAGRANCE), ALCOHOL DENAT. (ALCOHOL), HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, POGOSTEMON CABLIN (PATCHOULI) LEAF OIL, PELARGONIUM GRAVEOLENS (GERANIUM) FLOWER OIL, CITRUS BERGAMIA (BERGAMOT) PEEL OIL EXPRESSED, CITRUS LIMON (LEMON) PEEL OIL, CITRUS PARADISI (GRAPEFRUIT) PEEL OIL, CITRUS SINENSIS (ORANGE) PEEL OIL EXPRESSED, **SCLEROCARYA BIRREA (MARULA) SEED OIL*, BUTYROSPERMUM PARKII (SHEA BUTTER) EXTRACT*, OPUNTIA FICUS INDICA (PRICKLY PEAR) SEED OIL*, CITRULLUS LANATUS (WATERMELON) SEED OIL*, ADANSONIA DIGITATA (BAOBAB) SEED OIL***, LINALOOL, LIMONENE, COUMARIN, CITRONELLOL, GERANIOL. ***ORGANIC.**

STORE AT ROOM TEMPERATURE, OUT OF DIRECT SUNLIGHT

FREE FROM: SLS / PARABENS / PALM OIL / MINERAL OIL

CRUELTY FREE | VEGAN FRIENDLY | ETHICALLY SOURCED | MADE IN THE UK | 24 M

240ml e 8.1fl.oz

BATCH NO. 82695

FEH LTD, DE65 5BU