

Bleed Area: 306mm x 81mm  
Trim Area: 300mm x 75mm  
Safe Area: 294mm x 69mm

# REYU Artwork Guidelines

**Bleed Area:**  
Extend any background colours or patterns to fill this area for edge-to-edge printing.

**Trim Area:**  
This is where your label will be cut. All artwork you want to be visible should be within this area.

**Safe Area:**  
Please make sure any important elements, such as text and logos, are within this safe area.

**Do not edit or resize the BACK ARTWORK group layers without discussing it with a REYU consultant first. Certain elements are legally required.**

**Hints & Tips**

- The bottle diameter is 97.5mm, so bear this in mind when placing elements that you want to be visible together.

- For clear labels, make sure any elements to be printed in white are spot colours with the name **SpotColor\_White**

- Print the artwork yourself to ensure all text is readable

**Exporting**

- Delete / hide the ARTWORK GUIDELINES group layer
- Outline all text (select all layers, click type -> create outlines)
- Save all products as separate PDF files (PDF/X-1a:2001)
- Save with 3mm bleed and no printer marks

Directions for use: Apply to wet hair and massage. Rinse and repeat if needed. Gentle enough for everyday use.

**INGREDIENTS:** AQUA (WATER), SODIUM C14-16 OLEFIN SULFONATE, COCAMIDOPROPYL BETAINE, DISODIUM COCOAMPHODIACETATE, PARFUM (FRAGRANCE), QUATERNIUM-80, SODIUM LAURYL GLUCOSE CARBOXYLATE, LAURYL GLUCOSIDE, GLYCERIN, GUAR HYDROXYPROPYLTRIMONIUM CHLORIDE, WHEAT AMINO ACIDS, PEG-6 CAPRYLIC/CAPRIC GLYCERIDES, PEG-150 PENTAERYTHRITYL TETRASTEARATE, HYDROLYZED SOY PROTEIN, HYDROLYZED WHEAT PROTEIN, ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER, PEG/PPG-120/10 TRIMETHYLOLPROPANE TRIOLEATE, LAURETH-2, ARGANIA SPINOSA (ARGAN) KERNEL OIL, TOCOPHERYL ACETATE, SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL, HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL, **SCLEROCARYA BIRREA (MARULA) SEED OIL\***, **OPUNTIA FICUS INDICA (PRICKLY PEAR) SEED OIL\***, **CITRULLUS LANATUS (WATERMELON) SEED OIL\***, **BUTYROSPERMUM PARKII (SHEA BUTTER) EXTRACT\***, **ADANSONIA DIGITATA (BAOBAB) SEED OIL\***, LINALOOL, CITRIC ACID, SODIUM HYDROXIDE, PHENOXYETHANOL, TRIETHYLENE GLYCOL, SODIUM BENZOATE, POTASSIUM SORBATE. **\*ORGANIC.**

**FREE FROM:** SLS / PARABENS / PALM OIL / MINERAL OIL / ALCOHOL

**WARNING:** EXTERNAL USE ONLY, AVOID CONTACT WITH EYES



CRUELTY  
FREE



VEGAN  
FRIENDLY



ETHICALLY  
SOURCED



MADE IN  
THE UK



12 M

BATCH NO. 100936  
FEH LTD. DE65 5BU

950ml e 32.1fl.oz